



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 336522

Schedule Dates 10/12/12-10/14/12
Advertiser Pol/K Villella/D/SSN/PA (17035)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand POL/VILLELLA/DSC/D/SEN/PA (139449)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name MURRAY, KRISTA
Phone/Fax /
CPE 418/423/2443
Account Types National/Political
Billing Type Standard
Comments DSCC/VILLELLA 10/10
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/11/12
Last Modified 10/12/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06370525
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$708.75
Net Total \$4,016.25
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Oct. 2012 13 \$4,725.00
Grand Total: 13 \$4,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	10A- Ellen						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	ELLEN/1	10/11/12
2.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	11A- Anderson						1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	ANDERSON/2	10/11/12
3.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	11:59A- Channel 11 News At Noon						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/3	10/11/12
4.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	1:30P- Today Show 130P						1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	TODAY 130-230P/4	10/11/12
5.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	4:28A- Channel 11 News 430A						1			1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430-SA/5	10/11/12
6.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5P- 5:30P (EST)						1			1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 5-530P/6	10/11/12
7.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	7A- 8A (EST)						1			1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/7	10/11/12
8.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	8A- 9A (EST)						1			1	\$575.00	\$575.00	Pittsburgh (WPXI)	TODAY 8-9A/8	10/11/12
17.0	Normal Line / Preempt	10/13/12-10/13/12	5	:30	6P- 6:30P (EST)							1			\$625.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/17	10/11/12
17.0.1	Closed Preempt	10/13/12															Pittsburgh (WPXI)	No Avail/Exception -	
18.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	6A- 8A (EST)							1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/18	10/11/12
19.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 8-1030A/19	10/11/12
20.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	5:30A- 8A (EST)								1	1	\$250.00	\$250.00	Pittsburgh (WPXI)	SUN NEWS 530-8A/20	10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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21.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/21	10/11/12
22.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8-10A-/22	10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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